



UNITED STATES DRESSAGE FEDERATION™

Group Member Organization (GMO) Benefits

- Ability to market your club as an affiliate of the only national organization devoted exclusively to dressage, and use of the USDF GMO logo.
- Opportunity to enhance your GMO's benefits package by including USDF Group Member benefits, which is a valuable marketing tool.
- Opportunity to apply annually for a USDF GMO Education Initiative Grant.
- Access to USDF-created ads for GMOs, for use in publications and on websites, to promote member benefits and encourage support at the local level.
- Opportunity to receive national exposure on www.YourDressage.org.
- Listing on the [USDF website](#), a direct link to your website, and direct-linked contact information to help people get in touch with your GMO.
- Access to your complete GMO roster on the USDF website.
- Group Member Organizations Committee representation, which provides a platform for GMO interests and concerns.
- Representation at the USDF Board of Governors General Assembly and a voice within the governance of USDF.
- Educational support such as educational events at the convention (geared specifically toward GMOs) and other educational materials such as the GMO Handbook, which contains information on starting and running a GMO.
- Access to GMO education lectures designed for one to two hours of volunteer-led education.
- Ability to host USDF education programs, such as L programs and Instructor/Trainer Development Seminars and programs, which provides an opportunity for your club to host national programs that directly benefit your members.
- Eligibility for USDF University accreditation of GMO hosted educational programs. USDF can help promote GMO University accredited events and provide resources.
- Access to the GMO Guide online, which contains valuable information regarding USDF affiliation, including logos, ads, forms, the GMO Marketing Guide, and the GMO Handbook.
- Networking opportunities through GMO Officials Facebook group, and GMO roundtable discussions at convention.
- Ability to apply for USDF GMO grants through The Dressage Foundation Violet Hopkins Fund.
- Eligibility to compete for [USDF GMO Awards](#), including the GMO Newsletter, Website, Photography, and Creative GMO-Sponsored Program Awards. Winners receive recognition at USDF's annual convention, on the USDF website, and in the yearbook issue of *USDF Connection*.
- Eligibility to nominate an exceptional volunteer for the [Regional GMO Volunteer of the Year](#).
- Opportunity to receive a listing of your GMO's members who ranked nationally in USDF's year-end standings.

Additional services provided by USDF to GMOs:

- Support for demos and special presentations
- Support for developing budgets, schedules and contacting instructors for an event categorized under the USDF GMO Education Initiative.
- GMO Officials eNews
- Does your GMO have an event that you would like to advertise in the USDF eNews, which is sent to all USDF members? Contact your Regional Director and, with their approval, your event can be listed in the USDF eNews!

How can a GMO influence the Direction of USDF?

- Become a part of the USDF governance process by staying informed and involved.
- Become involved in the Group Member Organizations Committee or contact your Group Member Organizations Committee representative.
- Attend the convention.
- GMO delegate representation at the annual convention.
- Provide feedback to the Regional Director.
- Participate in discussions in the USDF GMO Officials Facebook group.
- Stay in touch with USDF via the website, *USDF Connection*, and www.YourDressage.org in order to stay informed of USDF improvements in programs and services and to be able to take advantage of USDF benefits.